

FUNDRAISING TRUSTEE RECRUITMENT PACK

UNLOCKING POTENTIAL | IGNITING PASSION



LONDON VOCATIONAL
BALLET SCHOOL



A W A R M W E L C O M E T O O U R S C H O O L

London Vocational Ballet School is a full-time vocational classical ballet school for gifted children aged 10-16 based in Shepherd's Bush, West London. At our school, we take immense pride in our position as a premier location for vocational ballet training, where we offer exceptional instruction in classical ballet and various dance disciplines. Our school delivers a hybrid model of outstanding vocational ballet training wrapped around excellent academic teaching.

Our primary objective is to equip students for full-time upper school ballet training. Our vocational training approach is centred on fostering technique, versatility, and musicality, all underpinned by discipline and creativity. We believe in the power of potential. Over the years, through careful nurturing, we have produced young people who go on to achieve excellence, be that in the performing arts industry or in the world of academia.

The school differs from other ballet schools in that it does not follow any vocational exam syllabi, but focuses instead on building technique and musicality. This provides students with the chance to develop as dancers with a real sense of individuality and expression, underpinned by a pure technique. Small classes ensure each student receives intensive training and personal support.

Irrespective of a student's starting point, our commitment is to help each individual exceed their potential. We meticulously monitor each students' ability and progress to ensure a comprehensive and well-balanced curriculum that equally values both vocational and academic studies.

London Vocational Ballet School's philosophy is to inspire in its students a love of learning, music and freedom of expression through dance. Skills gained through encouragement and discipline in the ballet and academic classroom can be applied to all aspects of their life beyond.

WHAT ARE WE LOOKING FOR

Following a significant period in the school's almost 20-year history, underpinned by its rebranding as LVBS and a significant capital development project allowing additional and upgraded facilities, the school is ready to take its next steps as part of its plan for growth. The board is seeking a new **fundraising trustee** to join the board of directors.

We are seeking an influential, strategic, and well-connected professional to lead our fundraising strategy. As our Fundraising Trustee, you will play a pivotal role in diversifying our income streams, focusing specifically on cultivating relationships with High-Net-Worth Individuals and securing high-value corporate sponsorships. Your expertise will directly enable us to offer more bursaries, up level our annual summer show, and ensure that no talented dancer is ever turned away due to financial hardships.

The Board of Trustees is collectively responsible for overseeing the activities of The London Vocational Ballet School, determining its future direction and fostering an environment in which the school's mission is achieved and the potential of all of its students is realised. The Board works to ensure that the school complies with the legislative, regulatory and best-practice framework within which English education and charities operate.

The applicants will be fierce supporters of the school and its mission, attending and supporting events where necessary.

Person Specification

The candidate must have:

- Proven Track Record: Demonstrable success in high-level fundraising, commercial sales, luxury brand partnerships, or wealth management.
- Strong Networks: Existing connections with businesses that can support our charity, through partnerships or sponsorship.
- Exceptional Communicator: The ability to craft compelling narratives about the power of dance, education, and inclusivity to inspire major investments.
- Collaborative Spirit: A commitment to the values of diversity and inclusion, with the ability to work constructively alongside fellow Trustees and our Senior Management Team.
- A commitment to education in the context of specialist vocational classical ballet training and an interest in the arts is essential.
- Previous charity board experience is beneficial but not essential; we welcome first-time Trustees with the right professional skillset.

WHAT'S INVOLVED IN BEING A TRUSTEE

Reports to:

Chair of Trustees/Board of Trustees

Responsibilities

- Strategic Leadership: Develop, oversee, and drive a robust fundraising strategy focused on major donors, corporate partners, and multi-year sponsorships
- Network Cultivation: Utilise your personal and professional networks to identify, approach, and engage potential HNWIs and corporate sponsors who align with our values.
- Corporate Partnerships: Build compelling corporate sponsorship proposals that highlight the social impact, inclusivity, and branding benefits of partnering with the London Vocational Ballet School.
- Board Governance: Act as an active Trustee, ensuring the school complies with charity law, maintains strong financial governance, and manages fundraising risks effectively.
- Ambassadorship: Act as a passionate advocate for the school at networking events, pitch meetings, and donor receptions.

Time Commitment

Approximately 2- 4 hours per month on direct fundraising and networking.

Trustees are also asked to commit to four Main Board meetings a year (2.5 hours) and four Subcommittees (1 hour). These meetings are currently held virtually. All trustees are expected to participate in discussions and make decisions as required.

Location

We are open to trustees from anywhere in the UK. Most meetings are currently held remotely.

Remuneration

This role is not accompanied by any financial remuneration although reasonable expenses may be claimed.

LVBS are committed to developing trustees and will invest in appropriate training.

NEXT STEPS

If you are interested in applying, please send an up-to-date, comprehensive CV and interest letter, explaining your suitability for the role to recruitment@londonvocationalballetschool.com. All applicants must have the right to work in the UK. Thorough safeguarding checks, including criminal records and reference checks in line with our safer recruitment policy, will take place before the position is offered to an individual. LVBS is committed to promoting Equality, Inclusion and Diversity within our recruitment process and encourages applications from candidates of all backgrounds.

If any candidate would like to have an initial discussion around the role, please contact us by e-mail.

